



City of Kerrville

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FOR IMMEDIATE RELEASE

Auto-Pay Incentive Program for Utilities

Kerrville, Texas (October 9, 2013) – The City of Kerrville will be offering incentives for those who sign up for automatic payment of their city water utility bill. The program is a two part promotion for new sign ups. The first part is a one-time \$10.00 incentive credit for existing customers to sign up for either automated bank draft or automated credit card payment of their utility bill. This offer is valid for new sign ups only from November 1, 2013 through January 31, 2014. Sign up requires written authorization from the customer on forms provided by the City of Kerrville. The forms are available at City Hall located at 701 Main Street and [online](#).

The second part is for new customers who sign up for Auto-Pay will be given a \$10.00 discount for new account set up and will pay only \$15.00. Without Auto-Pay, the new account setup fee is \$25.00. This incentive will be ongoing with no expiration date. For both incentive programs, customers must remain on the automated payment program for 12 consecutive months or the \$10.00 fee difference will be added to their account. Customers will continue to receive their monthly utility bill noting it paid by their chosen method.

“Currently, the City of Kerrville offers several different payment options in an effort for convenience to the customer which includes bank drafts, reoccurring credit card payments, drop box payment, payment by mail, online payments, and a courtesy drop at KPUB for bills that are not past due,” stated Sandra Yarbrough, Director of Finance. “In addition to customer convenience, the benefits of this program increases efficiency and results in the ability to service more accounts with existing staff”.

For more information, please contact Ashlea Boyle, Main Street / Special Projects Manager at (830) 258-1153, via e-mail to ashlea.boyle@kerrvilletx.gov or visit our website at www.kerrvilletx.gov.

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